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www.capeuk.org

capeuk

Services for schools

Creativity at the heart
of inspired teaching,
learning and leadership

www.capeuk.org

Realising and releasing creative potential

A thriving and successful school is continually reflecting on what creates rich learning experiences for children and young people.

Creative leaders know that there are no quick solutions; off the shelf pre-packages often have a very limited impact. You need solutions that work in your school, with your children and for your community. CapeUK can help you achieve this.

We offer professional development for all staff working with children and young people. We work with you to design, plan and deliver creative interventions to transform learning and teaching for your whole school community.

What is CapeUK?

CapeUK is an independent organisation committed to improving the lives of children and young people – preparing them to face the future with creativity and self-belief. We work with schools, youth and community organisations, universities, the cultural and creative sector and other agencies which share our aims.

Over the last 12 years CapeUK has partnered over 5,000 schools across the country and thousands of school leaders and staff. We have formed and led school networks and worked with other providers to support creativity and learning. We have played key roles in advising government on creativity and learning and led national and regional Creative Partnerships programmes

As a social enterprise, all our work focuses on benefit for children and young people.

Who Are We?

CapeUK has a strong, confident and highly experienced team – based in Yorkshire and the North West, with offices in Leeds, Sheffield and Manchester. We work regionally, nationally and internationally with:

- hand-picked associates with a background in school leadership, curriculum design, research in learning and creativity, project design, facilitation and management of creative learning
- communities of successful and innovative schools willing to share their expertise with others
- a network of expert university researchers feeding the most recent findings on creativity and learning into practice.

'We provide a first class curriculum and it's down to the support that we get from CapeUK. I would say that creativity is absolutely essential if we are to equip learners for the 21st century, it's not a luxury, it's essential.'

John Devlin, Headteacher from School of Creativity

Starting From Your Starting Point

No two schools are the same. We tailor our approach to your school, your staff and your pupils – we start from your starting point.

CapeUK consultants and associates have a wealth of experience in all aspects of nurturing a creative learning environment which also achieves high standards including:

- Leadership for creativity
- Developing a creative curriculum
- Supporting staff to embrace creative approaches to teaching and learning
- Engaging parents and families
- Developing community involvement
- Commissioning and working with external partners.

'We understand the challenges schools face and the way in which creativity can support you to meet your aims.'

Pat Cochrane
Chief Executive, CapeUK



Solutions that work for your school with your children and in your community

Creative Teaching and Learning

Creative Enquiry

CapeUK can help you to transform teaching and learning in your school. Creating a climate in which all staff are encouraged to reflect on what makes for great learning is critical to a successful and outstanding school. We set up small scale projects, taking staff through the process of identifying an area for enquiry, setting up the process and reflecting on it. We have tried and tested tools and approaches which make this both an engaging and challenging process for staff, leaving a lasting legacy.

Creative Approaches to Subject Learning and Teaching

Creative maths? Creative science? Creative technology? Speaking and listening? We'll bring our experience of developing creative and compelling learning processes to your context. You will gain exciting ideas to motivate and engage students in learning.

Exploring Creative Possibilities

Spaces for Learning

CapeUK has developed a range of new approaches that transform the learning environment. We will work with you to explore alternative design and use of your spaces, both indoor and outdoor, to optimise learning.

Creative Curriculum Planning

Guiding you through a curriculum development process. Building on our experience of working with schools to develop a creative curriculum, we can guide you through a curriculum development process. We'll work with you, your team and your pupils to review existing practice, identify ways in which engaging, innovative curriculum design can be used to improve motivation and achievement.

Using Digital Media in School

Working alongside CapeUK creative practitioners specialising in digital media, you will gain experience and confidence working with a wide range of media – radio, film, photography, social networking – to bring your practice right up to date.

Working with Pupils, Developing Pupils

Creative Approaches to Transitions

Creative processes are powerful in supporting children and young people to prepare for transitions at different stages. Our team can help you design and integrate approaches to transition that will have a real impact on children's lives.

Involving Pupils in School Development

At times of great change it can be hard to hear the views of all your stakeholders, including pupils. We'll work alongside your team to enable pupils to co-construct changes. Taking pupil voice a step further we can support an action research project, in which pupils and staff are co-researchers.

Engaging the Disengaged

Creative approaches can have a profound effect on children's motivation, wellbeing and engagement. We can support you to develop programmes and activities aimed at those young people for whom conventional approaches to learning and teaching have failed.

'We are passionate about improving the quality of curriculum provision to ensure it is creative, age appropriate and raises standards...we didn't anticipate the benefit to the adults in our community...a strong group of parents are now firm friends – fantastic!'

Jill Harland, Headteacher



Family Learning, Social and Community Cohesion

Parental Engagement

We champion the role of parents in their children's education. Based on CapeUK's best practice examples, we can support schools to develop programmes of work that draw parents into school life and equip them to take learning into the home.

Family Learning

Our research and practice demonstrates the positive impact of members of a family learning together. We work with you to develop strategies which unlock learning and development opportunities for all, including teachers, family and other staff through creative processes.

Community Cohesion

With an ever increasing emphasis on building a sense of responsibility within communities, CapeUK works with schools to develop programmes of activity that effectively reach out and create positive outcomes for both the schools and the community. We can support schools to become learning hubs within their communities and facilitate cohesion through dialogue and shared purpose.

Coaching, Mentoring and Personal Development

Leadership for Creativity

Investing in time and space for your own creative reflection can often be a low priority and yet it's vital for transformation. We bring our experience of working with school leaders over the last 10 years to support you in leading a creative school. We offer one to one coaching.

Facilitated Action Learning Sets

If you decide to join our learning sets, you will meet like-minded education professionals to engage in shared learning. You'll have the opportunity to learn about other schools, support innovation and reflect on current practice. Sets are led by specialist action learning set facilitators.

Co-mentoring

We offer a one year co-mentoring programme. You'll be matched with one of our associate creative practitioners. Peer to peer sessions will be complemented by group training and reflection.

Networking and Partnerships

Network Development

Working with a network or cluster of schools to run a training development day for staff can be both powerful and cost effective. We work with you to design the focus, facilitation approaches and follow up – ensuring learning will be embedded in on-going practice.

Major Change

Is your school or network of schools facing a major change? Are you looking for an approach which will support staff to face these changes with a positive and creative mindset? We will work with you to design and develop a creative solution.

Commissioning Creative Partners and Projects

Knowing how to commission external creative partners and design an intervention to achieve a long term impact will help you get the most out of your resources. Based on the expertise of years of developing creative partnerships we can advise and help you set up effective programmes, avoiding pitfalls of one off short term projects.

An Idea of Costs

Effective development needs to be part of a process rather than a one off experience. That's why we recommend programmes that integrate planning, reflection, review over a period of time, with opportunities for applying the knowledge and reflection between sessions.

The following are given as examples of costs. The final costs will be worked out when designing your own bespoke programme.

Feel free to call us to discuss which solutions would work for your school on: 0845 450 3700 or email consult@capeuk.org

We continue to offer a programme of professional learning courses throughout the year. Email CapeUK to register your interest.

Example 1 Programme over a year integrating CPD with on-site reflection and reviews

- 3 day programme with up to 15 participants
- 2 day review, analysis and impact evaluation
- Online support
- Relevant CapeUK materials and resources
- 2 leadership team half day review sessions with CapeUK consultants towards the beginning and end of the programme.

From £2625

Cost for 15: £175 per person

Example 2 Programme over a year integrating CPD with on-site reflection and reviews

- 2 day programme with up to 15 participants
- 1.5 day review, analysis and impact evaluation
- Online support
- Relevant CapeUK materials and resources.

From £1475

Cost for groups of 15: £98 per person
Or £210 for groups of 7.

Example 3 One day intervention

- Half a day initial discussion
- 1 day programme with up to 15 participants
- Online support and evaluation
- Relevant CapeUK materials and resources.

From £825

Cost for groups of 15: £55 per person. Or £118 for groups of 7.

Creative Partner input can be part of your programme One day intervention £250

This would cover one planning meeting and one full day delivery. Subsequent days would be charged at £200.

Small schools may want to collaborate with another school for cost effectiveness and impact.

These prices are for academic year 2011/12

Arts Council England Bridge Organisation

CapeUK has been selected by Arts Council England to be the Bridge Organisation working with the arts and cultural sectors in the Yorkshire region, ensuring that children and young people have access to great arts experiences. We take up this role from April 2012 and will be consulting widely about how to achieve this aim.

We will continue to champion the Arts Award – a nationally accredited qualification that supports young people aged 11–25 to develop as artists and arts leaders. From early 2012 the award will also be available to children between the ages of 7–11.

We will also be championing the newly designed Artsmark which is available to a wider range of settings including: further education, pupil referral units and youth justice settings, as well as schools.

For more information on the Bridge Organisation role please visit our website: www.capeuk.org



'We ensure that our work is of real value to adults working with children and young people but we judge the success of our work by the impact on the young people themselves.'

Pat Cochrane, Chief Executive CapeUK



'Creativity is contagious.
Pass it on.'

Albert Einstein

capeuk



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